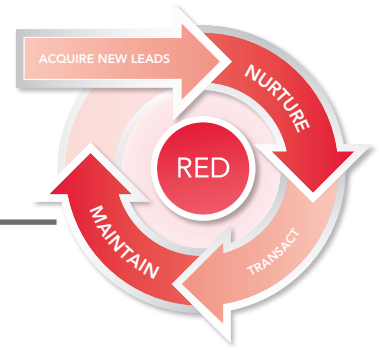


# ■ rDesk® CMA

Make a Strong First Impression CMAs



## Customize Your CMA.

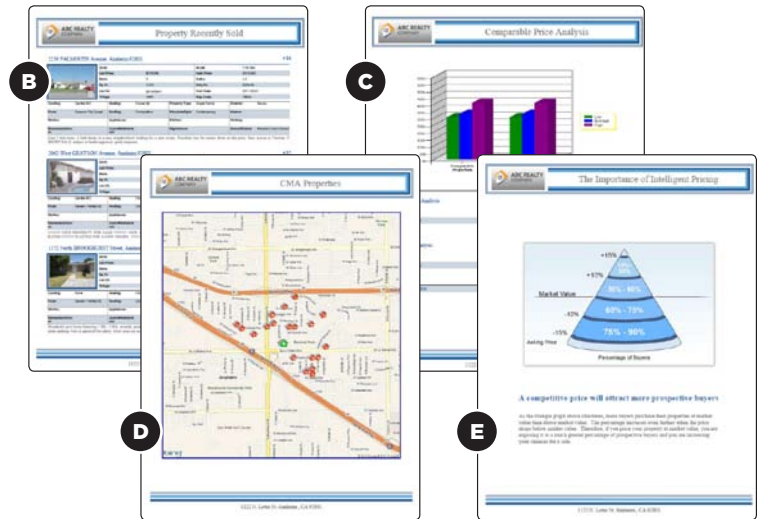
- **Market their property**
- **Brand your expertise**
- **Extensive information**
- **Regional details**
- **Share your knowledge**

Quickly generate stunning branded designs and content to ensure you or your Agents get the next listing. rDesk CMA is loaded with robust content and features to help you create customized comparative market analysis designs faster than ever. You need to see these features to believe them:

- **Incredible usability.** Includes drag-and-drop modules and document reordering. Allows personalized CMAs using your own documents.
- **Speedy results.** Creates CMAs in less time with faster searches.
- **Easy-to-use CMA Search.** Automatically produces a CMA based on the subject property.
- **From the Source.** CMA pulls comps directly from the MLS in seconds with radius search.
- **Branding.** Ability to change templates to match your brand.
- **Flexibility.** Search easily for information, edit listings, view comps on a map and make adjustments.
- **And much more...** including the most comprehensive CMA and Buyer's Tour available.



- A Custom Report Cover.
- B Property Recently Sold.
- C Comparable Price Analysis.
- D CMA Properties.
- E The Importance of Intelligent Pricing.



For Agents, Brokers and Offices.



**For more information, contact:**

REDSales@realestatedigital.com  
800.336.1027, ext. 2  
www.realestatedigital.com

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